

28

We operate at 28 offices (and counting) across the Middle East and Asia



200

We have over 200 consultants in the UAE, and many more internationally



1,200,000

bhomes.com receives over 1.2 million page views per month

18,600

Our magazine provides the latest property listings and enjoys a circulation of over 18,600 copies per month across the UAE



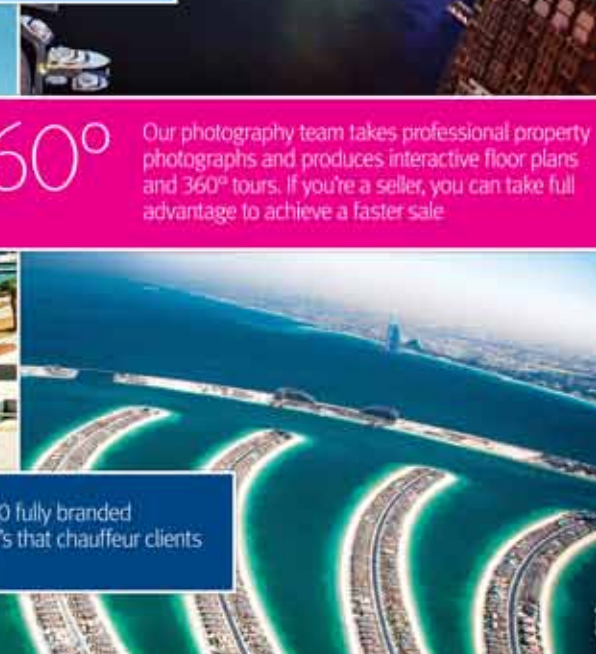
364

Our Customer Care team work 364 days per year



360°

Our photography team takes professional property photographs and produces interactive floor plans and 360° tours. If you're a seller, you can take full advantage to achieve a faster sale



7

Our offices are open 7 days per week and property viewings are carried out during evenings and weekends



100

We have over 100 fully branded Volkswagen Golf's that chauffeur clients around the UAE

Press Pack Q1 2012

betterhomes

Who are we?

We're a full service property agency founded in Dubai, in 1986, by Linda Mahoney. Today we're the Region's largest with a brand presence across the Middle East and Asia with a team of over 500. Our Head Office is located in Dubai, at the Village Mall in Jumeirah; we have 8 boutique offices across Dubai and one in Abu Dhabi; and 25 offices located internationally – and counting!

Our business is about providing the best service possible to clients looking for advice and guidance on residential and commercial sales and leasing, property management, short-term rentals and both local and international franchising.

We have an active expansion plan and a dynamic business model that also includes making the experience of dealing with us, that much better.



What do we do?



Residential Sales and Leasing

Offering information on 1000s of properties for sale and rent, we provide you with all the tools and resources you need to make the right purchasing decision.



Commercial Sales and Leasing

Providing you with access to prime office and retail spaces for sale and rent and the latest market data and trends, we skillfully negotiate prices and serve as your representative throughout the transaction.



Short-term Rentals

We offer an extensive selection of furnished and serviced apartments that can be rented from one month, up to a year. Our short-term homes are fully managed by us, ensuring a consistent, professional level of service.



Property Management

With some of the region's most diverse commercial and residential projects in our portfolio, we ensure that your property delivers maximum yields with minimum hassle, sustainable income, marketability and value.

What do we do?



Franchising

Offering franchise opportunities in selected worldwide locations, we invite qualified investors and established agencies to join a company that has helped make the dream of property ownership a reality for 1000s of people around the world.



Preferred Partners

From finding a reliable cleaning service to decorating your home, our Preferred Partners service helps you organise anything that you do not have the time or expertise to plan yourself.

Who's in charge?



Linda Mahoney

Chairman

Growing up in Montreal, Linda, a registered nurse, travelled internationally with her then husband, an E.N.T surgeon.

In 1981, she came to Dubai to set up a healthcare clinic before deciding to leave medicine behind after 25 years and venture into the world of real estate.

In 1986, she established her own property agency, Better Homes, which she successfully shaped into the leading real estate agency in the Middle East.

Linda is still actively involved as the Chairman of what is now a family business that includes both her son and her daughter.

She is also one of the chief commentators on the UAE property industry and a founding member of the Dubai Property Group.



Ryan Mahoney

Chief Executive Officer

Ryan joined the Sales and Leasing Division of Better Homes in 2001, where he focused heavily on streamlining the processes that drive sales, leasing and property management.

He went on to introduce the Region's 1st real estate technology to manage the company's CRM, inventory transactions and referrals. After establishing a technology base to give the company a solid framework, Ryan then spearheaded a number of industry firsts to propel Better Homes from a small business into the largest full service property agency in the Middle East.

Over these ten dynamic years in the real estate industry, Ryan has expanded the business through a growing number of franchise offices in the Middle East, Asia and Europe.

Who's in charge?



Partho Bhattacharya
Director of Human Resources

Establishing and driving Better Homes' operating model, Partho has been responsible for fostering an organisational culture and climate where employees have the competency, concern and commitment to superior customer service.

With Better Homes for over 3 years now, Partho brings with him over 15 years of expertise with HR and organisational development and has championed numerous employee development, resourcing, career development and change management initiatives.



Porush Jhunjunwala
Head of Commercial Sales & Leasing

Recognised for his ability to build relationships with key personnel and assist the team members to close large transactions in a heavily competitive market,

Porush has grown the commercial business in Better Homes from strength to strength and has enjoyed a record of success in developing real estate strategies, campaigns and solutions that have generated business growth.



Loshini Lawrence
Operations Manager, Abu Dhabi

Loshini brings a sales and marketing background to her current position as Operations Manager.

Loshini headed Better Homes' Project Sales & Marketing division where she was responsible for the consultancy and management of projects within the GCC and execution of project launches, sales and after sales management initiatives.

Focusing on strategic operations, Loshini continues to consult with developers on Abu Dhabi-centric projects and lead Better Homes' operation in the capital.

Who's in charge?



Kosta Giannopoulos
Head of Property Management

Kosta grew up in a family of real estate specialists, completed his own real estate education and worked as a sales consultant and property manager in Australia before he joined the Better Homes Team as a Portfolio Manager in 2008.

He was promoted to manage one of the Residential Sales and Leasing Team's satellite offices in January 2009, and in 2010 was promoted once again to head the Property Management and Short-Term Rentals Division of the company, which includes an extensive portfolio of residential buildings, villa compounds and individual units across the UAE.



James Gauduchon
Head of Corporate Marketing

James has worked in the marketing and communications field since 2004, managing several IT and FMCG technology-based brands, before entering real estate marketing in 2007.

Since then, he has worked on strategic marketing accounts and projects within the UAE, extending to Middle Eastern and Asian markets.

He has also assisted in launching brands from a development perspective and currently manages marketing and brand management initiatives for Better Homes worldwide.



Kilby Mahoney
Media & Internal Communications Manager

Kilby worked in a variety of capacities within Better Homes since its creation in 1986, and then joined the family business full-time after graduating from Concordia University in Canada with a B.Sc. in International Politics.

Starting officially in 1998 in the role of Marketing Manager, Kilby helped to unify Better Homes into an official real estate brand through sponsorship and media exposure.

She then moved into the role of PR & Internal Communications Manager where she continues to work today, overseeing the external media relations for Better Homes and internal communication within the company.

Who's in charge of BH Worldwide?

Coming
soon



Glenn Meek
General Manager of BH Oman



Sam Youssef
Managing Director of BH Qatar



**Yahya Mohammad
Al Shami**
Managing Director of BH Jordan



Ajay Tiwari
Business Head of BH India

Haytham Al Kariemy
COO of BH Saudi Arabia

How can you reach us in the UAE?



Head Office

The Village Mall

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f | +971 4 349 4449

e | customercare@bhomes.com

media@bhomes.com (PR enquiries)

marketing@bhomes.com (Marketing enquiries)

webcare@bhomes.com (Web enquiries)

[Map](#)

[Photos](#)

Services Offered

Residential Sales and Leasing | Commercial Sales and Leasing | Short-term Rentals | Property Management | Preferred Partners | Franchising | Media & Marketing



Green Community

The Market Courtyard

t | +971 4 885 1848

f | +971 4 885 1877

[Map](#)

[Photos](#)

Services Offered

Residential Sales and Leasing



Arabian Ranches

Arabian Ranches Community Centre

t | +971 600 52 2212

f | +971 4 349 4449

[Map](#)

[Photos](#)

Services Offered

Residential Sales and Leasing



Jumeirah Beach Residence

Amwaj at The Walk

t | +971 4 427 2444

f | +971 4 427 2424

[Map](#)

[Photos](#)

Services Offered

Residential Sales and Leasing

How can you reach us in the UAE?



Dubai Marina

The Azure Building

t | +971 4 360 6494

f | +971 4 360 6495

[Map](#)

[Photos](#)

Services Offered

Residential Sales and Leasing



Barsha

Emerald Building

t | +971 4 341 3360

f | +971 4 341 3361

[Map](#)

[Photos](#)

Services Offered

Residential Sales and Leasing



Sheikh Zayed Road

City Tower 1

t | +971 4 331 8614

f | +971 4 331 8615

[Map](#)

[Photos](#)

Services Offered

Residential Sales and Leasing
Short-term Rentals and Reservations



The Meadows

Meadows Village Centre

t | +971 600 52 2212

f | +971 4 342 9198

[Map](#)

[Photos](#)

Services Offered

Residential Sales and Leasing

How can you reach us in the UAE?



DIFC

Gate Village

t | +971 600 52 2212

f | +971 4 342 9198

[Map](#)

[Photos](#)

Services Offered

Residential Sales and Leasing



Abu Dhabi

Villa # 416, Delma Street

t | +971 2 667 8722

f | +971 2 667 8721

[Map](#)

[Photos](#)

Services Offered

Residential Sales and Leasing
Commercial Sales and Leasing

How can you reach us worldwide?

Coming
soon



BH Oman

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f | +968 246 04 447
e | oman@bhomes.com
w | bhomes.com/oman

[Photos](#)

[Website](#)



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w | bhomes.com/qatar

[Photos](#)

[Website](#)



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[Photos](#)

[Website](#)



BH India

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f | +91 22 614 803 20
e | customercare@bhomes.co.in
w | bhomes.com/india

[Photos](#)

[Website](#)

Social media



Facebook
facebook.com/betterhomespage



Twitter
twitter.com/betterhomesuae

Did you know?



Better Homes...

- Was founded in 1986
- Is a family business
- Is the Gulf's largest and most reputed real estate agency
- Is a founding member of the Dubai Property Group
- Employs over 200 consultants in the UAE, and many more internationally
- Operates stylishly designed boutique offices across the Middle East and Asia
- Has over 100 fully branded Volkswagen Golf's that chauffeur clients around the UAE
- Has a quarterly and monthly listings magazine which provides readers with the latest properties and lifestyle features and enjoys a circulation of over 18,600 copies
- Has a dedicated Customer Care team that work 364 days a year
- Has a corporate website - bhomes.com – that receives millions of page views every month
- Offers a mobile version of its website – m.bhomes.com – to enable users to search for property from any smart phone, while on the move
- Uses the real estate industry's most advanced IT system to give clients detailed information on every listed property - interactive floor plans, 360° tours, brochures and more
- Has the UAE's largest dedicated, opt-in database of real estate customers with 100,000+ subscribers

Useful statistics



Ask us for the latest market information, consumer trends and comparative statistics, such as:

The latest dirham cost of villas and apartments in the UAE, 2011

[Click here to view villa stats](#)

[Click here to view apartment stats](#)

Tenant nationality report, 2011

[Click here to view stats](#)

Properties leased – villa vs. apartment, 2011

[Click here to view general stats](#)

[Click here to view villa/apartment stats](#)

Sought-after areas for rent – tenants and landlords, 2011

[Click here to view tenant stats](#)

[Click here to view landlord stats](#)

In the press



Recent articles about Better Homes in the local and international media



Radio

[Dubai 92 - Listen to interview](#)



TV

[Watch coverage](#)



Newspaper

[Read feature](#)



Magazine

[Read feature](#)

Read our latest news at bhomes.com/uae/pressroom

For further information about Better Homes, visit bhomes.com
or send in media comments to media@bhomes.com

Appendix

Appendix - Head Office



Appendix - Green Community



Appendix - Arabian Ranches



Appendix - Jumeirah Beach Residence



Appendix - Dubai Marina



Appendix - Barsha



Appendix - Sheikh Zayed Road



Appendix - The Meadows



Appendix - DIFC



Appendix - Abu Dhabi



Appendix - Oman



Appendix - Qatar



Appendix - Jordan



Appendix - India



The latest dirham rents of villas in the UAE

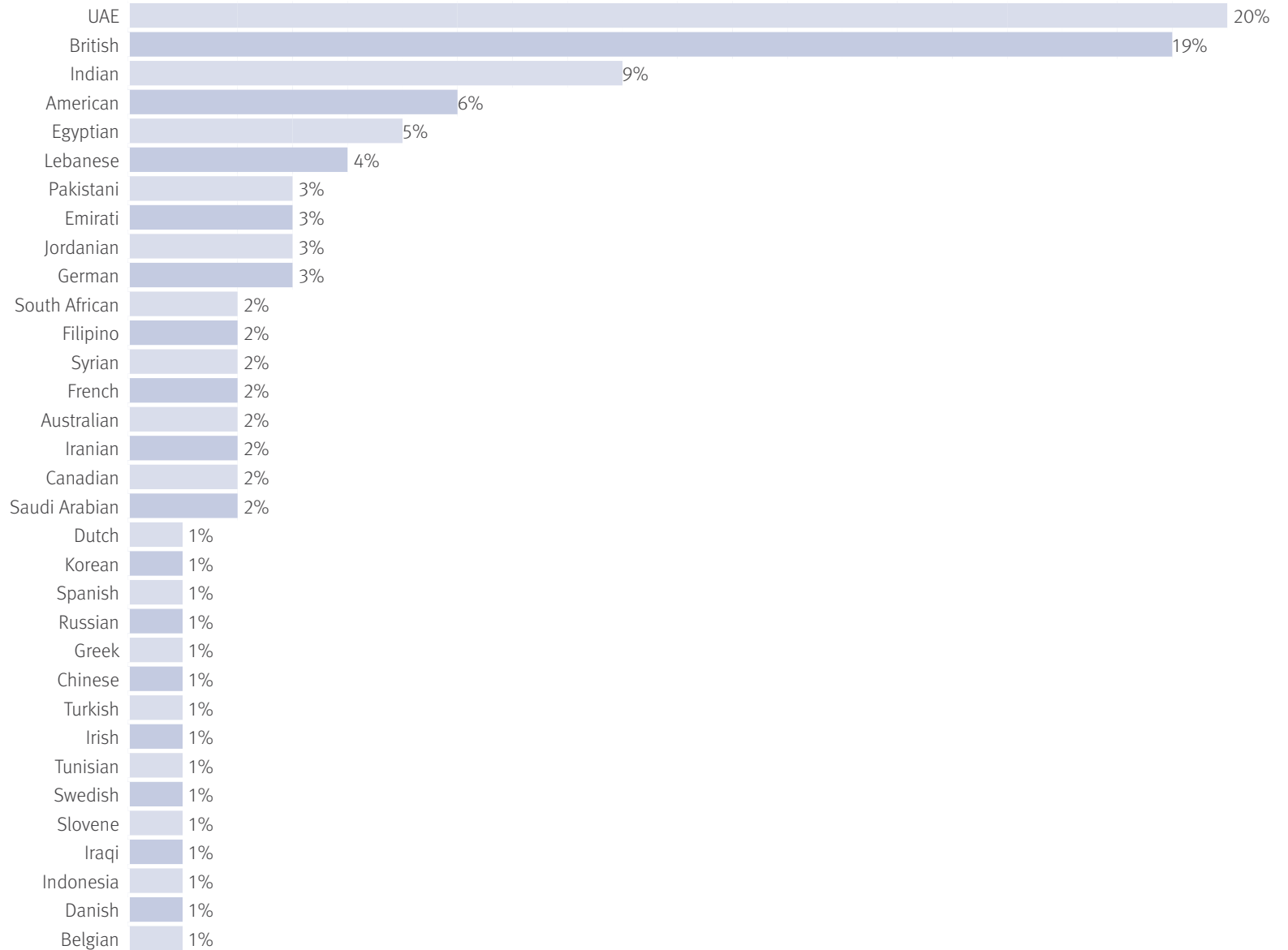


	COMMUNITY	MIN PRICE	MAX PRICE	AVG PRICE	MIN PRICE/ SQ.FT	MAX PRICE/ SQ.FT	AVG PRICE/ SQ.FT
DUBAILAND DISTRICT	Arabian Ranches	100,000	270,000	157,384	45	60	55
	Dubailand	165,000	210,000	188,750	40	50	46
EMIRATES LIVING DISTRICT	Barsha	150,000	300,000	220,000	38	60	45
	Emirates Living	65,000	550,000	187,647	24	80	56
JUMEIRAH DISTRICT	Umm Suqeim	90,000	350,000	182,000	43	100	75
MIRDIF DISTRICT	Mirdif	75,000	160,000	106,348	30	53	46
PALM JUMEIRAH DISTRICT	The Palm Jumeirah	45,000	750,000	600,000	69	107	87

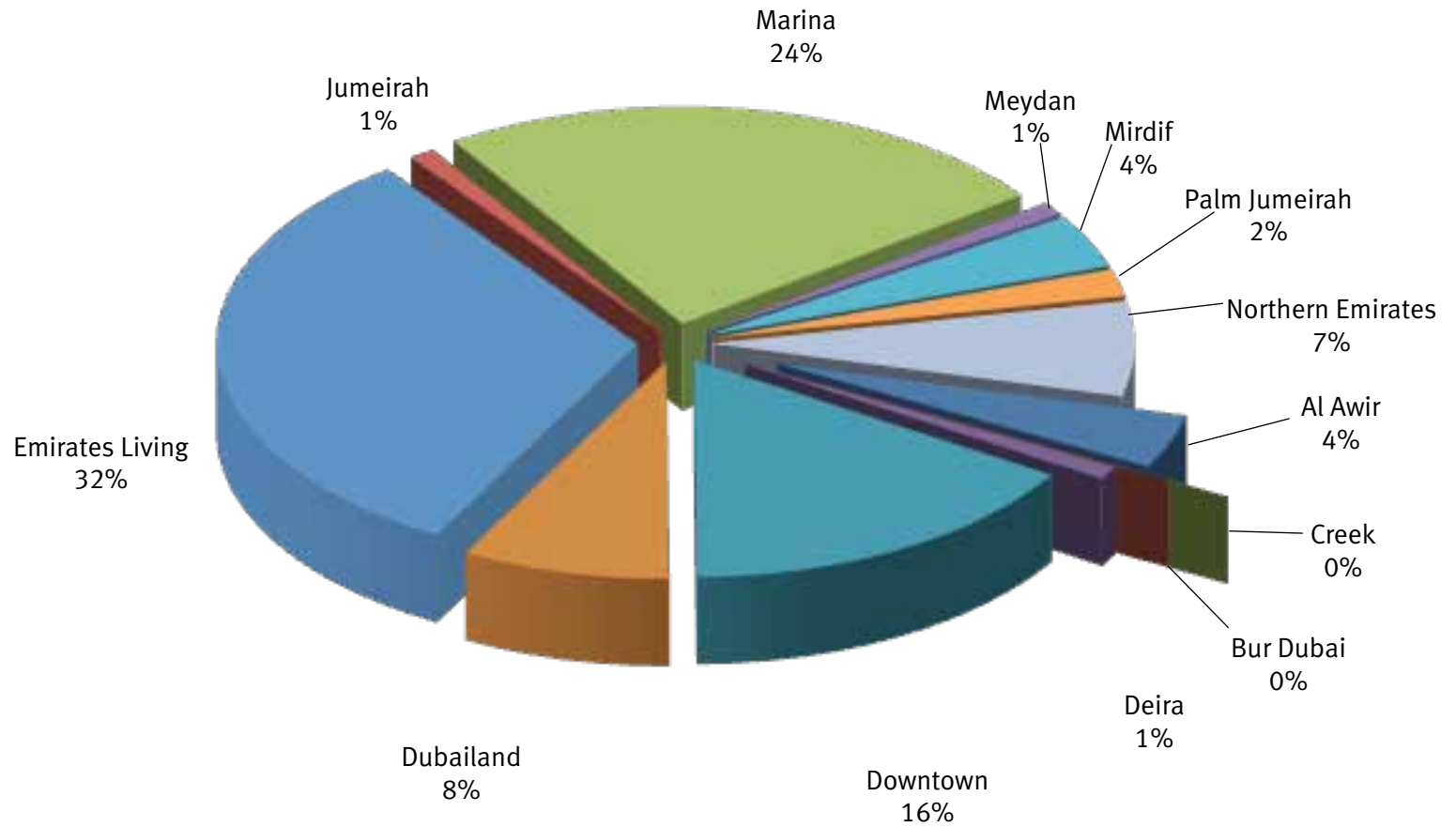
The latest dirham rents of apartments in the UAE

	COMMUNITY	MIN PRICE	MAX PRICE	AVG PRICE	MIN PRICE/ SQ.FT	MAX PRICE/ SQ.FT	AVG PRICE/ SQ.FT
AL AWIR DISTRICT	Dubai Silicon Oasis	34,000	65,000	46,335	31	41	37
	International City	16,000	48,000	26,980	31	40	36
BUR DUBAI DISTRICT	Bur Dubai	44,915	145,000	107,983	28	56	47
DOWNTOWN DISTRICT	Business Bay	35,000	119,000	56,417	44	90	64
	DIFC	70,000	125,000	89,167	76	94	85
	Downtown Dubai	65,000	270,000	148,931	73	188	102
	Trade Centre	50,000	150,000	97,486	40	164	94
DUBAILAND DISTRICT	Dubailand	22,000	110,000	49,725	31	48	43
EMIRATES LIVING DISTRICT	Barsha	48,000	77,000	58,000	51	86	61
	Discovery Gardens	23,000	59,000	38,206	34	74	46
	Emirates Living	65,000	104,000	80,999	67	101	78
	Jumeirah Lake Towers	32,000	110,000	60,744	47	84	63
	Tecom	75,000	110,000	90,556	56	136	97
	The Greens	45,000	110,000	74,250	54	106	77
JUMEIRAH DISTRICT	Jumeirah	180,000	400,000	286,000	86	137	113
MARINA DISTRICT	Dubai Marina	38,500	600,000	108,245	32	191	81
MIRDIF DISTRICT	Mirdif	43,500	90,000	60,800	40	62	49
PALM JUMEIRAH DISTRICT	The Palm Jumeirah	120,000	600,000	224,750	71	137	99

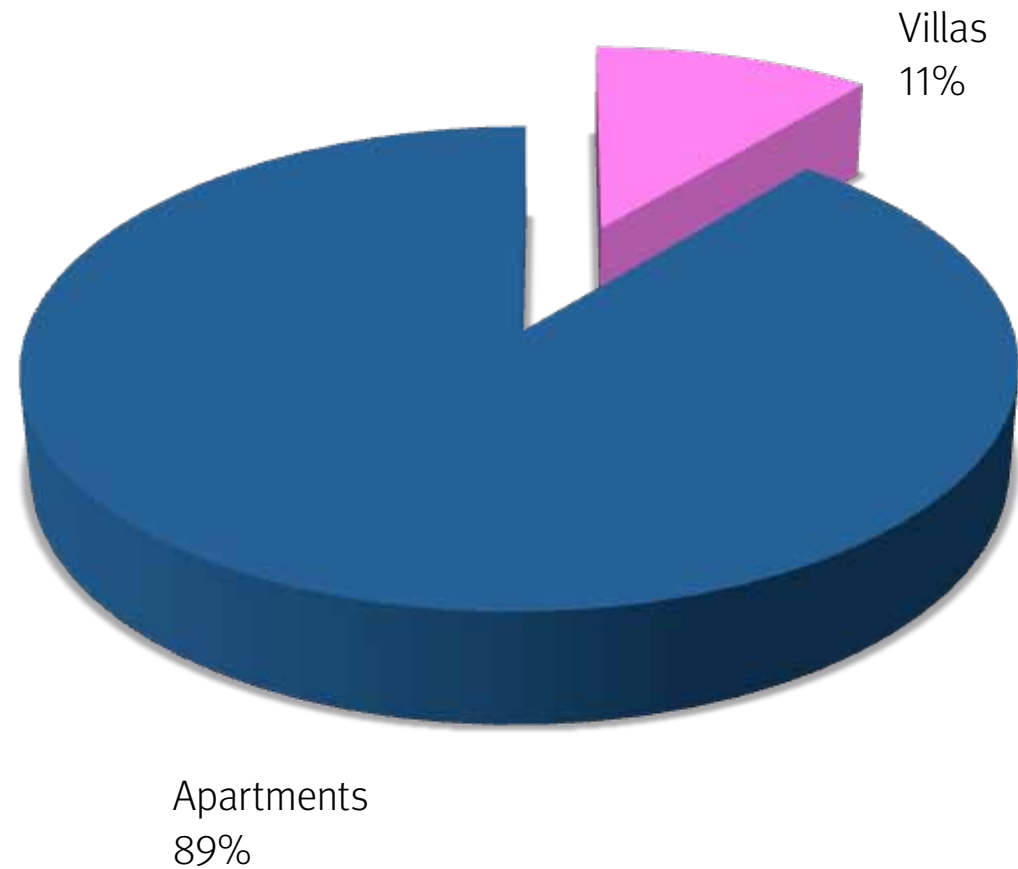
Tenant Nationality Report



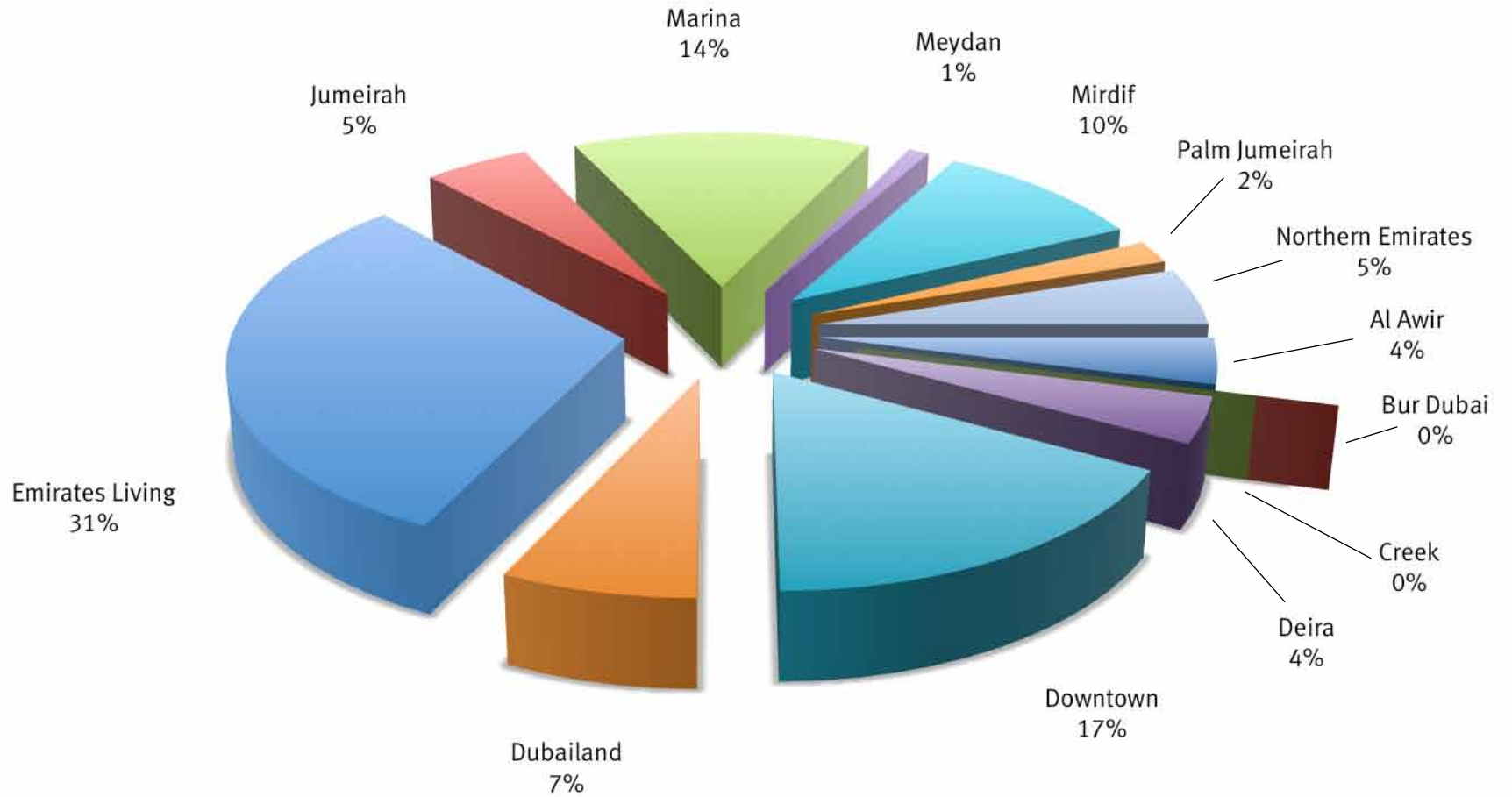
Properties Leased in 2011



Properties Leased in 2011 - Villas vs. Apartments



Properties requiring tenants in 2011



Properties requiring landlords in 2011

