



Who are we?



We're a full service property agency founded in Dubai, in 1986, by Linda Mahoney. Today we're the Region's largest with a brand presence across the Middle East and Asia with a team of over 500. Our Head Office is located in Dubai, at the Village Mall in Jumeirah; we have 8 boutique offices across Dubai and one in Abu Dhabi; and 25 offices located internationally – and counting!

Our business is about providing the best service possible to clients looking for advice and guidance on residential and commercial sales and leasing, property management, short-term rentals and both local and international franchising.

We have an active expansion plan and a dynamic business model that also includes making the experience of dealing with us, that much better.



What do we do?



Residential Sales and Leasing

Offering information on 1000s of villas and apartments for sale and rent, we provide you with all the tools and resources you need to make the right property decision.



Commercial Sales and Leasing

The Better Commercial Division has one of the largest geographic footprints in the commercial property market offering essential services to landlords, investors and users of office, industrial and retail property for sale and rent.



Short-term Rentals

We offer an extensive selection of furnished and serviced apartments that can be rented from one month, up to a year. Our short-term homes are fully managed by us, ensuring a consistent, professional level of service.



Property Management

With some of the region's most diverse commercial and residential projects in our portfolio, we ensure that your property delivers maximum yields with minimum hassle, sustainable income, marketability and value.

What do we do?



Franchising

Offering franchise opportunities in selected worldwide locations, we invite qualified investors and established agencies to join a company that has helped make the dream of property ownership a reality for 1000s of people around the world.



Preferred Partners

From finding a reliable cleaning service to decorating your home, our Preferred Partners service helps you organise anything that you do not have the time or expertise to plan yourself.

Who's in charge?



Linda Mahoney

Chairman

Growing up in Montreal, Linda, a registered nurse, travelled internationally with her then husband, an E.N.T surgeon.

In 1981, she came to Dubai to set up a healthcare clinic before deciding to leave medicine behind after 25 years and venture into the world of real estate.

In 1986, she established her own property agency, Better Homes, which she successfully shaped into the leading real estate agency in the Middle East.

Linda is still actively involved as the Chairman of what is now a family business that includes both her son and her daughter. She is also one of the chief commentators on the UAE property industry and a founding member of the Dubai Property Group.



Ryan Mahoney

Chief Executive Officer

Ryan joined the Sales and Leasing Division of Better Homes in 2001, where he focused heavily on streamlining the processes that drive sales, leasing and property management.

He went on to introduce the Region's 1st real estate technology to manage the company's CRM, inventory transactions and referrals.

After establishing a technology base to give the company a solid framework, Ryan then spearheaded a number of industry firsts to propel Better Homes from a small business into the largest full service property agency in the Middle East.

Over these ten dynamic years in the real estate industry, Ryan has expanded the business through a growing number of franchise offices in the Middle East, Asia and Europe.

Who's in charge?



Partho Bhattacharya
Director of Human Resources and Operations

Establishing and driving Better Homes' operating model, Partho has been responsible for fostering an organisational culture and climate where employees have the competency, concern and commitment to superior customer service.

With Better Homes for over 3 years now, Partho brings with him over 15 years of expertise with HR and organisational development and has championed numerous employee development, resourcing, career development and change management initiatives.



Porush Jhunjhunwala
Head of Commercial Sales & Leasing

Recognised for his ability to build relationships with key personnel and assist the team members to close large transactions in a heavily competitive market,

Porush has grown the commercial business in Better Homes from strength to strength and has enjoyed a record of success in developing real estate strategies, campaigns and solutions that have generated business growth.



Loshini Lawrence
Operations Manager, Abu Dhabi

Loshini brings a sales and marketing background to her current position as Operations Manager.

Loshini headed Better Homes' Project Sales & Marketing division where she was responsible for the consultancy and management of projects within the GCC and execution of project launches, sales and after sales management initiatives.

Focusing on strategic operations, Loshini continues to consult with developers on Abu Dhabi-centric projects and lead Better Homes' operation in the capital.

Who's in charge?



Kosta Giannopoulos
Head of Property Management

Kosta grew up in a family of real estate specialists, completed his own real estate education and worked as a sales consultant and property manager in Australia before he joined the Better Homes Team as a Portfolio Manager in 2008.

He was promoted to manage one of the Residential Sales and Leasing Team's satellite offices in January 2009, and in 2010 was promoted once again to head the Property Management and Short-Term Rentals Division of the company, which includes an extensive portfolio of residential buildings, villa compounds and individual units across the UAE.



James Gauduchon
Head of Corporate Marketing

James has worked in the marketing and communications field since 2004, managing several IT and FMCG technology-based brands, before entering real estate marketing in 2007.

Since then, he has worked on strategic marketing accounts and projects within the UAE, extending to Middle Eastern and Asian markets.

He has also assisted in launching brands from a development perspective and currently manages marketing and brand management initiatives for Better Homes worldwide.



Kilby Mahoney
Media & Internal Communications Manager

Kilby worked in a variety of capacities within Better Homes since its creation in 1986, and then joined the family business full-time after graduating from Concordia University in Canada with a B.Sc. in International Politics.

Starting officially in 1998 in the role of Marketing Manager, Kilby helped to unify Better Homes into an official real estate brand through sponsorship and media exposure.

She then moved into the role of PR & Internal Communications Manager where she continues to work today, overseeing the external media relations for Better Homes and internal communication within the company.

Who's in charge of BH Worldwide?



Glenn Meek
General Manager of BH Oman



Sam Youssef
Managing Director of BH Qatar



**Yahya Mohammad
Al Shami**
Managing Director of BH Jordan



Ajay Tiwari
Business Head of BH India

How can you reach us in the UAE?



Head Office

The Village Mall

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f | +971 4 349 4449

e | customercare@bhomes.com

media@bhomes.com (PR enquiries)

marketing@bhomes.com (Marketing enquiries)

webcare@bhomes.com (Web enquiries)

[Map](#)

[Photos](#)

Services Offered

Residential Sales and Leasing | Commercial Sales and Leasing | Short-term Rentals | Property Management | Preferred Partners | Franchising | Media & Marketing



Green Community

The Market Courtyard

t | +971 4 885 1848

f | +971 4 885 1877

[Map](#)

[Photos](#)

Services Offered

Residential Sales and Leasing



Arabian Ranches

Arabian Ranches Community Centre

t | +971 600 52 2212

f | +971 4 349 4449

[Map](#)

[Photos](#)

Services Offered

Residential Sales and Leasing



Jumeirah Beach Residence

Amwaj at The Walk

t | +971 4 427 2444

f | +971 4 427 2424

[Map](#)

[Photos](#)

Services Offered

Residential Sales and Leasing

How can you reach us in the UAE?



Dubai Marina

The Azure Building

t | +971 4 360 6494

f | +971 4 360 6495

[Map](#)

[Photos](#)

Services Offered

Residential Sales and Leasing



Barsha

Emerald Building

t | +971 4 341 3360

f | +971 4 341 3361

[Map](#)

[Photos](#)

Services Offered

Residential Sales and Leasing



Sheikh Zayed Road

City Tower

t | +971 4 331 8614

f | +971 4 331 8615

[Map](#)

[Photos](#)

Services Offered

Residential Sales and Leasing
Short-term Rentals and Reservations



The Meadows

Meadows Village Centre

t | +971 600 52 2212

f | +971 4 342 9198

[Map](#)

[Photos](#)

Services Offered

Residential Sales and Leasing

How can you reach us in the UAE?



DIFC

Gate Village

t | +971 600 52 2212

f | +971 4 342 9198

[Map](#)

[Photos](#)

Services Offered

Residential Sales and Leasing



Abu Dhabi

Villa # 416, Delma Street

t | +971 2 667 8722

f | +971 2 667 8721

[Map](#)

[Photos](#)

Services Offered

Residential Sales and Leasing
Commercial Sales and Leasing

How can you reach us worldwide?



BH Oman

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w | bhomes.com/oman

[Photos](#)

[Website](#)



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w | bhomes.com/qatar

[Photos](#)

[Website](#)



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w | bhomes.com/jordan

[Photos](#)

[Website](#)



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Road, Khar, Mumbai - 400 052

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f | +91 22 614 803 20

e | customercare@bhomes.co.in

w | bhomes.com/india

[Photos](#)

[Website](#)

Social media



Facebook
facebook.com/betterhomespage

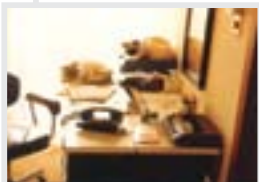


Twitter
twitter.com/betterhomesuae

Did you know?

1986 1987 1988 1989 1990 1991 1992 1993 1994 1995 1996 1997 1998 1999 2000 2001 2002 2003 2004 2005 2006 2007 2008 2009 2010 2011 2012

The Property Management Division is opened



Linda Mahoney starts Better Homes leasing residential property from her living room

The Commercial Division is created offering commercial property for lease



Brand identity is updated



Creation of the corporate website, bhomes.com



First logo used on collateral



First property ad runs in Gulf News

Freehold property is introduced in Dubai; the Sales division is launched



The Short-term Rentals Division opens under Better Homes Property Management



The Better Homes magazine is launched for the Dubai market

betterhomes

Brand identity is updated and finalised



Launch of the boutique-offices throughout Dubai



First vehicle fleet is launched



Better Homes opened its 1st office outside of the UAE in Saudi Arabia in 2008; a series of additional regional and international offices soon followed in Jordan, Oman, Qatar, Bahrain, India, the UK and Pakistan



Upgrade and relaunch of corporate website

better commercial

Better Commercial is formally branded as the commercial arm of Better Homes

The International Franchises, Retail Kiosks and network of offices continue to expand within the UAE, regionally and internationally



Retail Kiosks are created at the Arabian Ranches, The Meadows and DIFC in Dubai



Vehicle fleet rebranded in the Piet Mondrian style



The Better Homes magazine is launched in Abu Dhabi

Useful statistics



UAE Villa rents

	COMMUNITY	MIN PRICE	MAX PRICE	AVG PRICE	MIN PRICE/ SQ.FT	MAX PRICE/ SQ.FT	AVG PRICE/ SQ.FT
DUBAILAND DISTRICT	Arabian Ranches	120,000	390,000	214,200	49	79	61
	Dubai Investment Park	175,000	255,000	210,250	13	53	43
	Dubailand	145,000	180,000	156,667	28	40	36
EMIRATES LIVING DISTRICT	Barsha	160,000	360,000	209,444	40	72	51
	Emirates Living	75,000	350,000	168,348	31	86	59
	Jumeirah Islands	25,000	300,000	280,000	47	58	54
	Jumeirah Village	55,000	95,000	65,688	35	37	36
JUMEIRAH DISTRICT	Jumeirah	200,000	230,000	215,000	67	207	137
	Safa	205,000	225,000	222,500	68	68	68
	Umm Suqeim	250,000	400,000	310,000	19	60	41
MIRDIF DISTRICT	Mirdif	75,000	135,000	104,923	37	53	43
	Warqaa	145,000	275,000	210,000	25	29	27
PALM JUMEIRAH DISTRICT	The Palm Jumeirah	395,000	670,000	462,000	63	96	80

Useful statistics

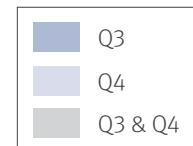
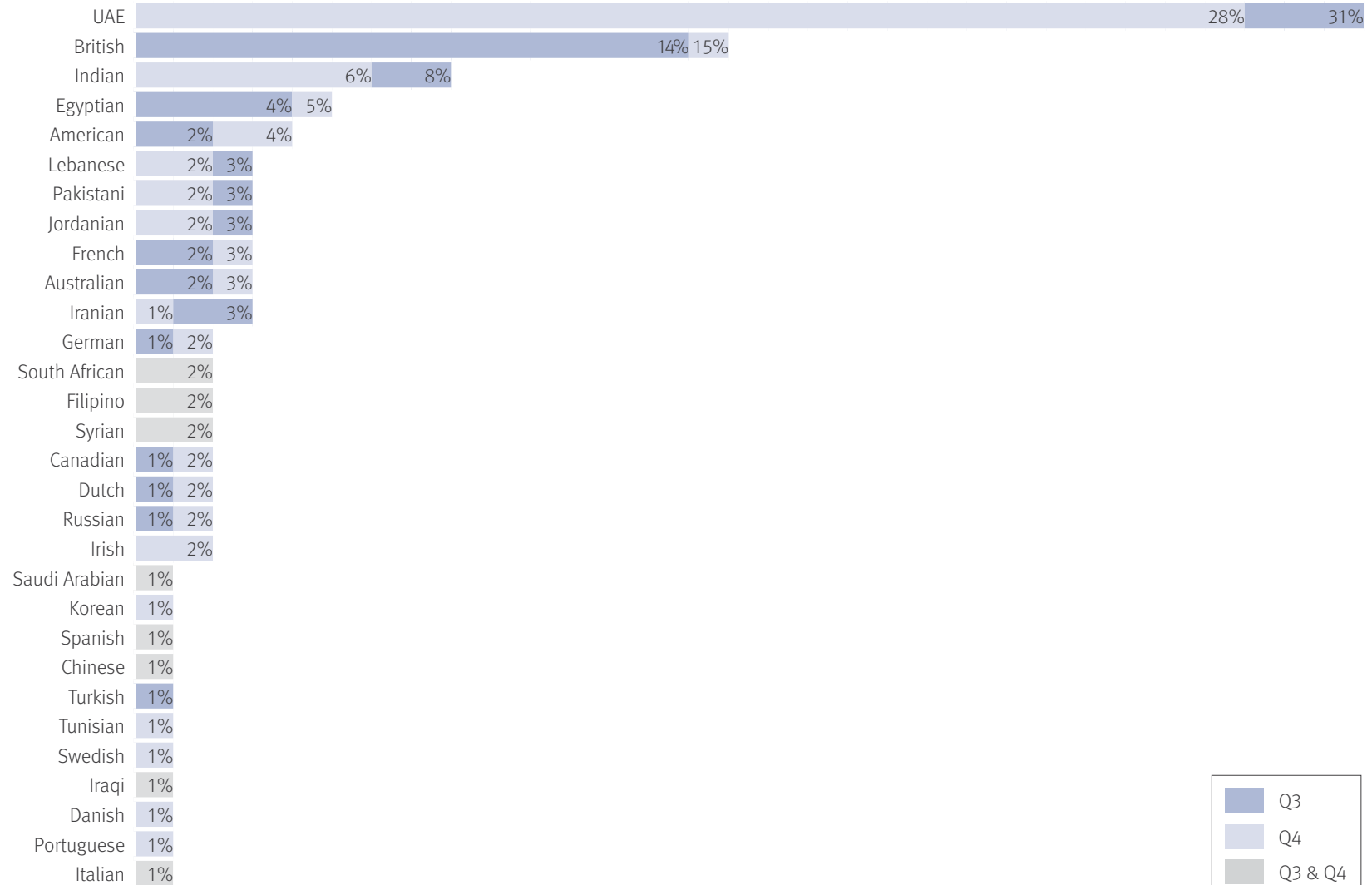


UAE Apartment rents

	COMMUNITY	MIN PRICE	MAX PRICE	AVG PRICE	MIN PRICE/ SQ.FT	MAX PRICE/ SQ.FT	AVG PRICE/ SQ.FT
DEIRA DISTRICT	Deira	105,000	125,000	115,000	69	75	72
BUR DUBAI DISTRICT	Bur Dubai	105,000	125,000	115,000	69	75	72
DOWNTOWN DISTRICT	Business Bay	35,000	105,000	52,337	43	69	58
	Downtown Burj Khalifa	45,000	700,000	172,448	55	347	114
	Trade Centre	80,000	114,000	94,700	75	112	90
DUBAILAND DISTRICT	Dubai Investment Park	60,000	120,000	80,000	57	65	62
	Dubailand	35,000	282,000	108,114	48	160	83
EMIRATES LIVING DISTRICT	Barsha	52,644	150,000	79,663	45	100	60
	Discovery Gardens	21,000	50,000	31,741	33	62	48
	Emirates Living	68,000	130,000	95,555	69	116	92
	Jumeirah Lake Towers	45,000	120,000	75,000	49	94	63
	The Greens	54,000	140,000	78,111	57	88	74
JUMEIRAH DISTRICT	Jumeirah	230,000	400,000	343,000	113	124	116
MIRDIF DISTRICT	Mirdif	55,000	80,000	67,500	52	55	54
PALM JUMEIRAH DISTRICT	The Palm Jumeirah	90,000	250,000	165,714	22	117	91

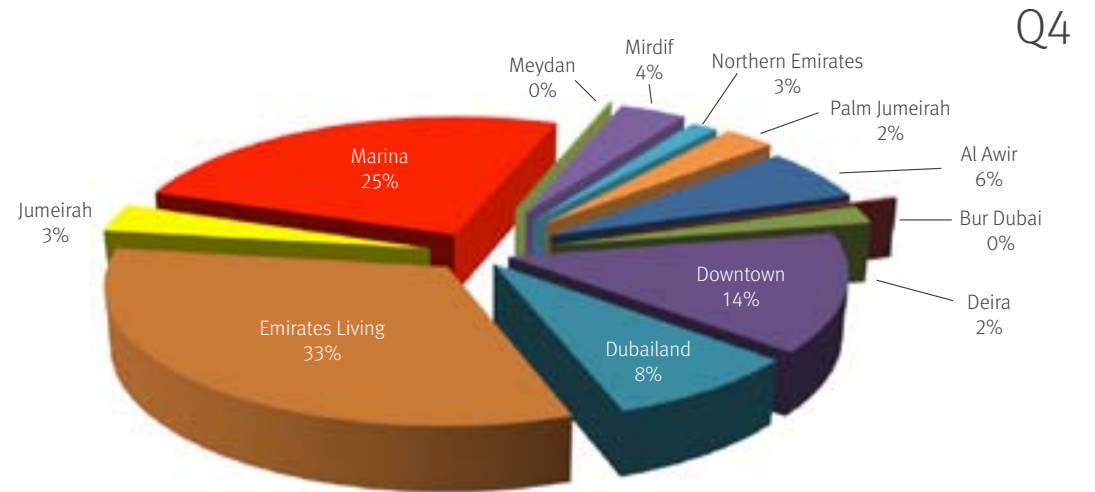
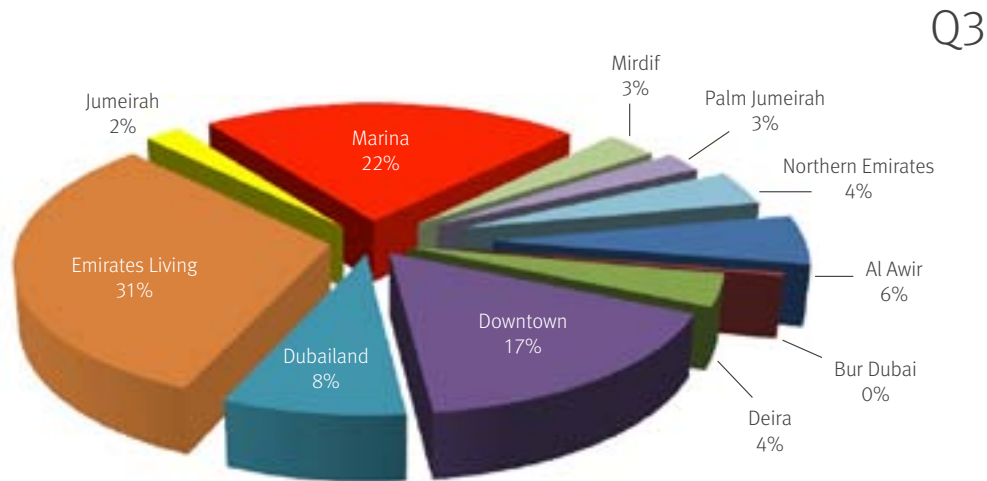


Tenant nationality





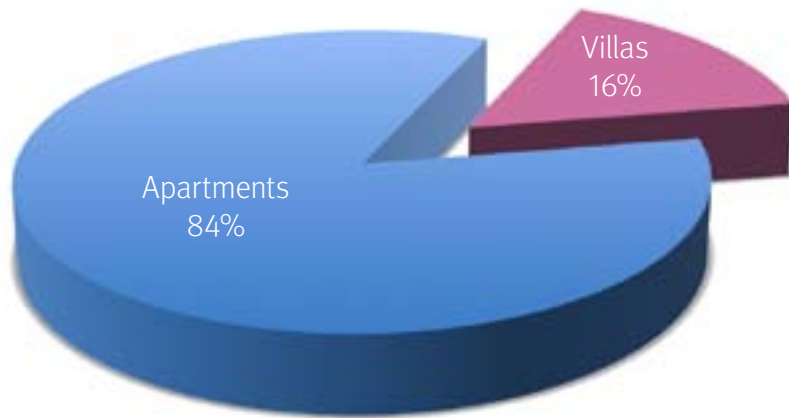
Properties leased per community



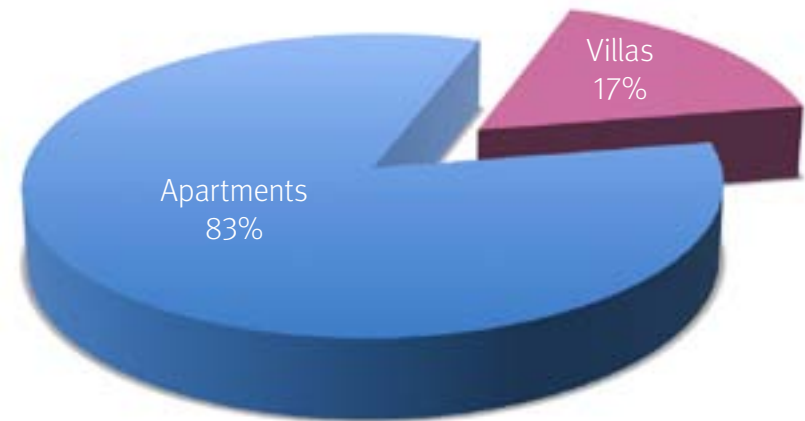


Properties leased in 2011 - Villas vs. Apartments

Q3



Q4



In the press



Recent articles about Better Homes in the local and international media



Radio

[Dubai Eye 103.8 - Discussion](#)



TV

[Watch coverage](#)



Newspaper

[Read feature](#)



Magazine

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or send in media comments to media@bhomes.com